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Dossia Allies with Healthcare Blue Book to Empower Employees with Fair Pricing Information

Leading Personal Health Platform Provider continues commitment to enabling employers and employees to achieve better value for their healthcare spending by adding leading online provider of fair healthcare pricing information to application ecosystem

CAMBRIDGE, Mass.--(BUSINESS WIRE)--Dossia, a leading Personal Health Platform provider, today announced the integration of the Healthcare Blue Book (www.healthcarebluebook.com), an online provider of fair healthcare pricing information for consumers in their markets, with the Dossia Personal Health Platform.

Members of the Dossia network can now empower their employees with the tools necessary to make better financial decisions with regard to their healthcare spending. Dossia users will now have access to:

- A searchable national price benchmark database, which will be pre-populated with users' information through the Dossia Platform.
- A database that explains fair prices based on amounts paid by health insurance companies for thousands of inpatient, outpatient, office visit, diagnostic, laboratory, dentistry and other services, in every U.S. market.
- Education about healthcare pricing including cost savings tips and financial considerations for major elective procedures to help employees weigh their treatment options.

“By combining real health data with a consumer guide to fair pricing, Dossia users will now be in a better position than ever to ensure that they are receiving the highest value for their healthcare dollar.”

“True healthcare consumerism begins with the ability to compare pricing for services,” said Colin Evans, Dossia CEO. “By combining real health data with a consumer guide to fair pricing, Dossia users will now be in a better position than ever to ensure that they are receiving the highest value for their healthcare dollar.”

The Healthcare Blue Book provides consumers with the knowledge they need to get fair prices for their healthcare and is used by consumers who pay for their own healthcare, have high deductible health insurance plans, or need services that their insurance company does not fully cover. The Healthcare Blue Book helps consumers find fair prices for surgeries, hospital stays, doctor visits, medical tests and much more.

“We are very excited to now be able to offer Healthcare Blue Book through the Dossia Platform. The offering provides a new model for how consumers can make smarter decisions about their healthcare, choose the best providers and pay fair prices for high quality healthcare,” said Dr. Jeffrey Rice, Healthcare Blue Book Founder.

Backed by some of the largest, most respected brands in the world - Applied Materials, AT&T, BP America, Inc., Cardinal

Health, Intel, Pitney Bowes, sanofi-aventis, Vanguard Health Systems, Abraxis BioScience and Wal-Mart - Dossia's founding member companies created Dossia in 2006 with the common goal of empowering individuals to improve their health and healthcare, and consequently lower employer healthcare spending. Dossia is dedicated to transforming the current healthcare system, and furthering healthcare consumerism in the United States today.

About Dossia

Dossia is a non-profit organization consisting of several large U.S. employers who have united under a common vision: to empower their employees to make smarter more informed decisions about their healthcare. Through Dossia, they will leverage their combined influence to break down barriers to health information, which will help drive consumer-initiated change. The Dossia Founders group includes AT&T, Applied Materials, BP America, Cardinal Health, Intel, Pitney Bowes, sanofi-aventis, Abraxis Bioscience, Vanguard Health Services and Walmart. For more information, visit www.dossia.org.

About Healthcare Blue Book.com

Begun by a team of E-Health experts, Healthcarebluebook.com is dedicated to helping people better manage their healthcare by providing them with the knowledge and tools they need to shop for and receive a fair price for their healthcare services. The Healthcare Blue Book fair price is based on the negotiated price that health plans pay to their network providers for a service in a specific market. The Healthcare Blue Book also offers a customized application to employers to provide employees and their dependents with information about what in-network providers charge for medical services. The Healthcare Blue Book helps create educated employees who can do a better job of managing their health at a price they can afford. Visit www.healthcarebluebook.com

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